

Waste & Resource Management Framework

1. PURPOSE

Lil Creative Studio recognises that every resource we use has an environmental impact, whether physical or digital.

As a purpose-led design studio, we aim to reduce unnecessary consumption, extend the life of resources and make responsible choices throughout our operations.

This framework sets out how we manage physical waste, digital resources and equipment throughout their lifecycle.

We recognise that sustainability is an ongoing process and we are committed to continual improvement.

2. OUR APPROACH

We follow the principles of:

Reduce

Avoid unnecessary consumption and duplication.

Reuse

Extend the life of resources wherever possible.

Repair

Maintain equipment and resources before replacement.

Repurpose

Find new uses for materials and equipment where possible.

Recycle responsibly

Ensure items are disposed of through appropriate routes when they reach end of life.

3. PAPER & PRINTING

As a digital-first studio, we operate largely paper-free.

Where printing is required, we aim to:

- Only print when necessary.
- Use recycled or responsibly sourced paper.
- Avoid unnecessary proofs and duplication.
- Reuse paper internally where appropriate.
- Recycle paper waste responsibly.

For client print projects, we encourage sustainable choices through our print guidance and supplier selection process.

4. EQUIPMENT & HARDWARE

We believe technology should be used for as long as it remains fit for purpose.

We aim to:

- Purchase quality equipment designed for longevity.
- Repair equipment where practical.
- Avoid unnecessary upgrades.
- Maintain devices to extend their lifespan.
- Refurbish or donate working equipment when no longer required.
- Dispose of electronic equipment responsibly through appropriate recycling routes.

5. OFFICE & EVERYDAY RESOURCES

Where physical resources are required, we aim to choose options that minimise waste.

This includes:

- Choosing reusable products over single-use alternatives.
- Avoiding unnecessary packaging where possible.
- Selecting products with recyclable or circular lifecycles.
- Using refillable products where practical.

6. FOOD & CONSUMABLES

Where working from shared spaces or offices, we encourage:

- Reusable bottles and cups.
- Reusable food containers.
- Responsible disposal of food waste.
- Composting where available.

7. DIGITAL RESOURCE MANAGEMENT

Digital waste is an increasing part of our environmental footprint.

We recognise that emails, files, websites, cloud storage and online services all require energy to store and process information.

We aim to reduce unnecessary digital consumption by:

- Regularly clearing unnecessary emails.
- Avoiding unnecessary file attachments.
- Using file-sharing platforms appropriately.

- Reducing duplicate files and versions.
- Regularly reviewing cloud storage.
- Archiving or deleting completed project files where appropriate.
- Removing unused software, accounts and online services.
- Optimising websites to reduce unnecessary data consumption.

Digital efficiency is considered part of responsible design.

8. WORKING WITH CLIENTS & COLLABORATORS

We recognise that we cannot control all resource decisions made by clients, suppliers or collaborators.

However, we aim to influence positive change by:

- Sharing sustainable design guidance.
- Encouraging efficient digital practices.
- Recommending responsible suppliers.
- Considering resource impact during project decisions.
- Supporting clients to make informed choices.

9. CONTINUOUS IMPROVEMENT

We will continue to review opportunities to reduce waste and improve resource efficiency.

Future improvements may include:

- Further reducing digital storage requirements.
- Exploring repair and reuse opportunities.
- Improving supplier sustainability assessments.
- Increasing awareness of circular design principles.

10. COMMITMENT

We believe good design considers not only what is created, but also the resources used to create it.

By reducing waste, extending the life of resources and making informed choices, we aim to reduce our impact while continuing to deliver meaningful creative work.

REVIEW

This framework will be reviewed periodically and may be updated to reflect changes in legislation, best practice, organisational priorities or the way Lil Creative Studio operates.

Last reviewed: September 2026